

## STEENBURG LAKE COMMUNITY ASSOCIATION

Fall Executive Meeting

Saturday Oct 11, 2014

Cottage of Don Mills

### **Executive Members Present:**

Anthony Genovese, Pat Stallaert, Donna Cochrane, Marlene Pollard, Ken Deboo, Dean Butler, Don Mills, Judy Platt, Dave McDonald

**Regrets:** Melissa Stallaert

Minutes were accepted from the spring meeting: a couple of type revisions were made

### **Social:**

-all events went off well this summer

-the winter Family Day event will be Saturday, Feb 14

-July 1 is on the Wednesday, it is a dilemma for scheduling the fireworks as it is in the middle of the week

-fireworks will be scheduled for Saturday June 27, with a rain date of Sunday, June 28

-donations that were collected at the 2013 and 2014 firework events were used to buy a propane auger for the fire department to assist with winter incidents. It allows them to cut through the ice to get water

-they still don't have enough money yet for the specialized ATV they require, the cost of this will be approximately \$38000

-regatta will be Saturday July 11, although we may have a problem if Andersons sell their cottage, their management of the event was important

-the clean-up day will be Sunday, July 12

-should other ideas be considered for road clean-up to try and get people out helping

-AGM will be held on Sunday, August 2, 9:30am for refreshments with a meeting start of 10:00am

-Fun Run will be held on Saturday, August 8, Wendy Butler will manage this again

-Fred Cotie will not be doing the Jamboree again this year. A suggestion was made to Donna regarding Mike and herself taking it on, maybe using a local band however her schedule is full

-Limerick sends out a calendar with all kinds of events, Tudor has events but they don't advertise to seasonal residences, only full time

-the events in Limerick were part of a provincial funding and we believe expires in February. We should have a list of the possible events that might be offered by the townships going forward. They could be listed in the spring newsletter

**Action:** Donna to watch for any new events offered and provide to Melissa for addition to the newsletter

## **Marketing:**

-the new dry fit t-shirts sold extremely well, added \$2500 in sales and approximately \$1100 in profit

-last year the profit was down however it is skewed by when expenses were coming in and deposits were made

-we have a sample of a flashlight that would be good, possibly retail for \$4.00, add SLCA name or logo on it

-Dean was left a bellow by some renters, and it works very well, it could be called Steenburg Stoker.

**Action:** *Dean will look for it in the market and get a price*

-Caverly's bought up the balance of the water bottles, they were not good sellers

-mugs are now gone except for what Marlene has to give new members

**Action:** *Dean will update the order form removing the outdated products in the picture*

-the original t-shirts are still selling occasionally

-embroidered t-shirts are too expensive because he can't stitch just one at a time to meet a single order

-need to consider updating the logo

**Action:** *when Dean needs to re-order the transfers, he is to advise and we will bring it forward for discussion*

## **Membership**

-173 paid members which is very good

-although there are over 200 properties there are some that are lots, some are multiple owners, and others are 50 year members

-10 letters were sent to past members who have not yet paid

-23 paid by pay-pal

-Sue Empson is the new owner of the little island in the middle of the lake, claims to be "green" and environmentally conscious

-two advertising bills were not paid by Boggar and Dwayne Nicholson, although it should not be considered a concern as they will likely catch it up in the near future

## **Financial**

-\$2500 profit for the 2014 fiscal year

-all income and expenses are in line with past years results

-a \$4000 cashable GIC is coming due this month and we will roll it over to a regular GIC

-\$2500 was held for the donation for the possible transfer of McGeachie Conservation area to HPELC, but this is not likely to happen soon

-the not for profit corporation act is not moving forward yet, it was delayed by the election

-Tom Little is still willing to help us ensure that we are on the right track, it will not likely be implemented before 2016 and organizations will be given 3 years to come into compliance once it does

-Dave needs to update the corporation registration records.

**Action:** Ken, Don, Melissa and Donna are to provide their contact information to Dave for updating

## **Lake Stewardship**

-the equipment needed to collect the data we need is outdated or lost so it needs to be replaced

-the data must be brought up to standards, there are several years of missing information on the Lake Partnership Programme web-site.

-Don contacted the Lake Partnership programme and arranged to have the contact info changed so that he will get the kit required in the spring to test water quality

-zebra mussel testing information was provided through the Hunters and Anglers Association and it appears that the testing method should be changed

**Action:** Don to investigate further and report back at the next meeting

-calcium levels are high in our lake which means it can be a good environment for zebra mussels

-this is the kind of information that we need to keep current to show our membership that there is work being done on their behalf for the quality of the lake

-we need to show that we are doing education and testing

-wake damage has been a big problem on the lake because people don't realize how much wake they are creating

-there appear to be large discrepancies in the knowledge that people have, about what an owner can do with their waterfront, what permits are required

**Action:** Don will work to determine the various requirements for the organizations involved in the waterfront development on an owner's property and present at the spring meeting, add to next newsletter

-Peter Waywell is now responsible for the buoy placement and removal, additional ideas for new buoys have been considered, there is money in the association to get some new ones. They need to be easier to install

-it was understood that Rick had purchased all the supplies he needed to complete the job but if new items are needed, there is a budget for it

**Action:** Peter and father will get some guidance from SLCA, executive will collect ideas from Rick and Peter after he has taken the buoys out. Anthony to contact Rick to make the connection with Peter.

## **Newsletter**

-comments were good on the first draft

-now 17 pages so we need to fill 3 pages hopefully with articles

-any leftover envelopes are in the hands of Marlene, but not many

-Anthony will get an update of the membership database and create a mail merge file for printing labels and send to Melissa

- in the past a PDF file was handed to the printer and they would take care of the technicalities, this should be the same process now
- articles on FOCA are good for adding to the newsletter provided we clearly indicate the source
- an article on boat wakes would be helpful, we have a link on our website to information about the speed limits, although it may be untimely at the season end. It is a good topic for next spring's newsletter
- plugs about our sponsors alongside of relevant articles are acceptable in some cases however they should not be used to the disadvantage of other sponsors in similar businesses

## **Municipal**

- election is Oct 27, 2014
- Limerick is having an all candidates meeting, Tudor-Cashel did not want to have one.
- Anthony spoke to several of the candidates to let them know that we are an association that would allow them to connect with the voting public
- Anthony summarized his conversations with the candidates and tried to make them realize that they should be reaching out to us. They need to give the taxpayers a reason to believe they are getting value for their money
- none of the new candidates have been showing up to the council meetings
- Limerick will be going back to a dump because it is costing too much to use the transfer bins, no date given yet when they are ready to do this
- Limerick is going to clear garbage bags effective January 1, 2015
- council meeting notes are given out at the Limerick meeting however Tudor-Cashel does not print enough for all attendees
- closed meetings after the council meeting may be being abused, should contacting the provincial ombudsman be an option?
- Tudor-Cashel Township is a council made up of family members, and is basically a closed door office
- Ron Carroll, the Tudor-Cashel township road superintendent retired and now his mishandling of responsibilities are being discovered by the new person who has taken the position
- the billing formula has changed for payment to the OPP, which will affect the small townships by a drastic increase in costs, this will affect our taxes and the townships need to push back on the province
- Tudor-Cashel Township is complaining about the high cost of providing emergency services by Limerick
- although both townships have different districts for fishing seasons, MNR treats our lake as one district

## **Other Business**

- before we start asking for donations to contribute to helping turn McGeachie Conservation over to HPELT, we need to be sure how the donations will be used.
  - SLCA's concern is that the area remains protected in perpetuity
  - clarification is needed as to whether our donation and that of our anonymous donor, are to be used for the transfer of the property only, or for any action that would help ensure the long term protection of the property, regardless of its ownership.
  - Xplornet may be exiting from wireless cellular service, if one has a satellite, it should be safe for now
  - Bell Fibe may be an option if you are close to the box for faster speed
  - next Executive meeting will be scheduled for the May long weekend.
- meeting adjourned